



ANNUAL EEO PUBLIC FILE REPORT

6/1/15 - 5/31/16

*On-Air Talent - KSAS**RS used to fill Vacancy: #1-19*

Recruitment Source	# Interviewed	Hired?
Outside Referral	3	X
<i>No of Applicants Interviewed</i>	3	

*On-Air Talent- KCIX**RS used to fill Vacancy: #1-19*

Recruitment Source	# Interviewed	Hired?
Jobvite	1	
Internal consideration	1	
Employee Referral	1	X
<i>No of Applicants Interviewed</i>	3	

*On-Air Talent - KCIX**RS used to fill Vacancy: #1-20,25*

Recruitment Source	# Interviewed	Hired?
Employee Referral	1	X
<i>No of Applicants Interviewed</i>	1	

*On-Air Talent - KAWO**RS used to fill Vacancy: #1-17,19*

Recruitment Source	# Interviewed	Hired?
Internal Promotion	1	X
<i>No of Applicants Interviewed</i>	1	

*On-Air Talent - KAWO**RS used to fill Vacancy: #1-17,24*

Recruitment Source	# Interviewed	Hired?
Allaccess.com	7	X-2
<i>No of Applicants Interviewed</i>	7	

*Accountant/Business Manager**RS used to fill Vacancy: #18,19,20,23,25*

Recruitment Source	# Interviewed	Hired?
Jobvite.com	1	
LinkedIn	1	X
Employee Referral	1	
<i>No of Applicants Interviewed</i>	3	



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*Outside Sales Representative / Account Executive /
Digital Sales Executive*

RS used to fill Vacancy: #1-25

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Recruitment Source	# Interviewed	Hired?
Employee Referral	6	X
Townsquaremedia.com	1	X
Walk-In	1	X
Indeed.com	1	
Jobvite	3	
Third party Recruiter Referral	1	
Boisehelpwanted.com	1	
<i>No of Applicants Interviewed</i>	<i>14</i>	

Digital Managing Editor

RS used to fill Vacancy: #1-25

Recruitment Source	# Interviewed	Hired?
Jobvite/Employee Referral	1	
Greenhouse	3	X
<i>No of Applicants Interviewed</i>	<i>4</i>	

Engineer

RS used to fill Vacancy: #1-25

Recruitment Source	# Interviewed	Hired?
SBE	2	X
<i>No of Applicants Interviewed</i>	<i>2</i>	

Production Director

RS used to fill Vacancy: #1-26

Recruitment Source	# Interviewed	Hired?
Employee Referral	1	X
Greenhouse	2	
<i>No of Applicants Interviewed</i>	<i>3</i>	

Grand Total 41

Recruitment Sources Utilized During Reporting Period

RS #	Recruitment Agency	Contact Person	Address	Phone	Fax	Email
1	BSU Career Center http://boisestate-esm.symplicity.com/emp	sharon.burford@pea-kbroadcasting.com	1910 University Drive Boise, ID 83725	208-426-1747	208-426-3437	career@boisestate.edu
2	Adult Basic Education ESL at BSU	Theresa	7848 N. Cheilmsford Boise, ID 83713	208-938-5233	208-562-2185	Kcoordero4@msn.com
3	Larry Selland College	Robert Shaver		208-426-1431	208-426-1029	robertshaver@boisestate.edu
4	Idaho Commerce and Labor	Monica Nieto	205 E. Watertower Ln. Meridian, ID 83642	208-364-7785x3594	208-895-8441	mnieto@cl.idaho.gov
5	Commission of Hispanic Affairs	Lymaris Blackmon	5460 W. Franklin Rd. Boise, ID 83705	208-334-3776	208-334-3778	lblackmon@icaha.state.id.us
6	Diversity Works	Sam Byrd	106 W. 43rd Street Garden City, ID 83714	208-344-9500	208-336-5327	Sbyrd2@mindspring.com
7	Idaho Human Rights Center		801 S. Capital Blvd., Ste 102 Boise, ID 83702	208-345-0304	208-433-1221	info@idaho-humanrights.org
8	Community Council of Idaho	Raquel Reyes	317 Happy Day Rd. Caldwell, ID 83605	208-454-1652	208-459-0416	rreyes@ccimail.org
9	Idaho Women's Network	Charlette	P. O. Box 1385 Boise, ID 83701	208-344-5738	208-344-7509	info@idahowormensnetwork.org
10	ITT Technical Institute	Barbra Schafer	12302 W. Exploer Dr. Boise, ID 83713	208-233-0173	208-322-0173	bschafer@itt-tech.edu
11	Idaho Intern	www.idahointern.com	Mix106 Kcix-Fm / kcix	208-343-3688	208-343-8475	
12	NAACP Treasure Valley Branch	Mary Toy	P. O. Box 8436 Boise, ID 83707	208-395-8300x57	208-395-8333	mttoy3@hotmail.com
13	National Alliance of State Broadcasters Association	Must be member and log in.	www.careerpage.org			

RS #	Recruitment Agency	Contact Person	Address	Phone	Fax	Email
14	College of Idaho	Sara Crenshaw	2112 Cleveland Blvd Caldwell, ID 83605	208-459-5011	208-459-5849	screenshaw@collegeofidaho.edu
15	Boisehelpwanted.com	boisehelpwanted.com	One Civic Center Plaza Poughkeepsie, NY 12601			
16	Goods Entertainment	Adam	Goodman	800-867-9532	801-460-3100	adam@goodsentertainment.com
17	Craigslist.org	http://craigslist.org				
18	Jobvite	www.jobvite.com				
19	Indeed.com	www.indeed.com				
20	Simply Hired	www.simplyhired.com				
21	Oodle	www.oodle.com				
22	Glassdoor	www.glassdoor.com				
23	Allaccess.com	http://allaccess.com				
			GH posts to: SimplyHired, Indeed, Glassdoor, GitHub, Careers 2.0, Coroflot, dribbble, craigslist, RolePoint, entelo, Twitter, Facebook, & LinkedIn.			
24	Greenhouse	http://www.greenhouse.io				
25	LinkedIn	http://www.linkedin.com				

Outreach Initiative Record Keeping Worksheet

Type of activity listed under Outreach Initiative worksheet: Idaho Job & Career Fair at the Riverside Hotel, Boise, Idaho.
Date of station participation: Wednesday January 6, 2016 from 9AM - 5PM
Participating employees: Monchai Pungaew, Holly Johnson, Ann Jacobs.
Host/Sponsor of activity: Idaho Business League
Brief description of activity and station participation: Employees participated in the event – met job seekers face-to-face in a professional atmosphere to take applications and resumes, interview and hire qualified candidates in a proficient manner.

Outreach Initiative Record Keeping Worksheet

Type of activity listed under Outreach Initiative worksheet: Establishment of Internship Program.
Date of station participation: Monthly outreach from January 2016 – May 2016 with internship programs recently awarded to one student.
Participating employees: Monchai Pungaew, Jennie Withers, Jordan Dawson
Host/Sponsor of activity: Northwest Nazarene University, Townsquare Media Boise
Brief description of activity and station participation: Student assisted with content creation and management on radio station websites in connection with Townsquare Media Boise.

Outreach Initiative Record Keeping Worksheet

Type of activity listed under Outreach Initiative worksheet: Establishment of Internship Program.
Date of station participation: Monthly outreach from January 2016 – June 2016 with internship programs recently awarded to one student.
Participating employees: Monchai Pungaew, Melissa Rogers.
Host/Sponsor of activity: University of Montana, Townsquare Media Boise
Brief description of activity and station participation: Student assisted with content creation and management on radio station websites in connection with Townsquare Media Boise.

Outreach Initiative Record Keeping Worksheet

Type of activity listed under Outreach Initiative worksheet: Establishment of Internship Program.
Date of station participation: Monthly outreach from January 2016 – June 2016 with internship programs recently awarded to one student.
Participating employees: Monchai Pungaew, Melissa Rogers.
Host/Sponsor of activity: Boise State University, Townsquare Media Boise
Brief description of activity and station participation: Student assisted with content creation and management on radio station websites in connection with Townsquare Media Boise.

Outreach Initiative Record Keeping Worksheet

Type of activity listed under Outreach Initiative worksheet: Pledge of Allegiance Also... Read Across America Day / Dr. Seuss
Date of station participation: Pledge - 5 classes every week Dr. Seuss – March 2nd
Participating employees: Rick Dunn and Carly Cash
Host/Sponsor of activity: Rick and Carly / WOW 104.3
Brief description of activity and station participation: Pledge - Talking to kids about patriotism & recording them doing the pledge to play back on air. Dr Seuss – We read Dr Seuss stories to two different classes (Kindergarten & 1st) for 2 hours total. Speak about our experiences in radio and answer questions, as well.

Outreach Initiative Record Keeping Worksheet

Type of activity listed under Outreach Initiative worksheet: Elementary School Pledges
Date of station participation: Once a week, every week (Jan 1 – April 20)
Participating employees: Rick Dunn and Carly Cash
Host/Sponsor of activity: Rick and Carly
Brief description of activity and station participation: We visit 5 different elementary school classes each week (150 students), talk to them about the importance of the Pledge of Allegiance and why patriotism is important. We then record each class reciting the pledge and play them on the air. We also discuss our work at the radio station and answer questions.

Outreach Initiative Record Keeping Worksheet

Type of activity listed under Outreach Initiative worksheet: On-Air Advertising
Date of station participation: Ongoing throughout year
Participating employees: Human Resources
Host/Sponsor of activity: Townsquare Media Boise
Brief description of activity and station participation: On-air advertising run on all stations seeking community organization help in referring qualified candidates to Townsquare Media. Community organizations who wish to receive notice of employment vacancies are instructed to contact Townsquare Media and/or the human resources department.

Outreach Initiative Record Keeping Worksheet

Type of activity listed under Outreach Initiative worksheet: For 20 weeks out of the calendar year the KIDO Morning Show broadcasts live from local high schools, middle schools, and colleges. For 10 weeks a year, the KIDO Morning show broadcasts from police departments and military facilities interviewing community leaders.
Date of station participation: Every Thursday and Friday in the fall and spring for the schools and every Wednesday in the spring for the community efforts.
Participating employees: Kevin Miller, Ray Amaya
Host/Sponsor of activity: Cap Ed, Team Subaru,
Brief description of activity and station participation:

Outreach Initiative Record Keeping Worksheet

Type of activity listed under Outreach Initiative worksheet: Spoke at College of Western Idaho to their Advertising Class
Date of station participation: 4/27/16, 1pm
Participating employees: Robin Scott
Host/Sponsor of activity: Adv. Class Teacher, Rob Walker
Brief description of activity and station participation: 6 participating groups each came up with a print ad, and :30 radio ad for their project (this year it was traveling to Africa). They discussed their print ad, and then I read their radio ad out loud, the teacher timed it, and I was able to give my feedback on how they did on their ad. Afterwards, I discussed aspects of being a production director in radio, and answered questions about advertising, radio in general, and being a DJ.